

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, SE
Carole Mundy
Washington, DC 20003

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
54504-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1564

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	54504	09803223

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/09/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	-T-----	:30	1	\$725.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/09/12	5:14 AM	5a Good Morn Cincinnati	5:00 AM-5:30 AM	:30	PRATV12- 24H	\$725.00 NM
2	10/11/12	10/11/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	---T---	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	10/11/12	5:42 AM	5a Good Morn Cincinnati	5:30 AM-6:00 AM	:30	PRATV12- 24H	\$850.00 NM
3	10/10/12	10/10/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	--W----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/10/12	6:24 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	PRATV12- 24H	\$1,000.00 NM
4	10/12/12	10/12/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	10/12/12	6:08 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	PRATV12- 19H	\$1,000.00 NM
5	10/09/12	10/09/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	-T-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/09/12	6:46 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:30	PRATV12- 19H	\$1,000.00 NM
6	10/15/12	10/15/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Dallas, TX 75284-1646



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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
6	10/15/12	10/15/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M-----	:30	1	\$1,000.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKRC	M	10/15/12	6:44 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:30	PRATV12- 19H	\$1,000.00	NM																																	
7	10/10/12	10/10/12	CBS Morning News	7:00 AM-7:30 AM	--W----	:30	1	\$700.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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14	10/15/12	10/15/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-----	:30	1	\$1,600.00	NM																																		
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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1564	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/15/12	10/15/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-----	:30	1	\$1,600.00	NM
15	10/12/12	10/12/12	Young & the Restless	12:30 PM-1:30 PM	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/12/12 1:01 PM Young & the Restless 12:30 PM-1:30 PM :30 PRATV12- 19H \$900.00 NM									
16	10/15/12	10/15/12	Bold & the Beautiful	1:30 PM-2:00 PM	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 1:59 PM Bold & the Beautiful 1:30 PM-2:00 PM :30 PRATV12- 19H \$800.00 NM									
17	10/10/12	10/10/12	Let's Make a Deal	3:00 PM-4:00 PM	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/10/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 PRATV12- 19H \$650.00 NM									
18	10/15/12	10/15/12	4p Local 12 News at Four	4:00 PM-4:30 PM	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 4:13 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 PRATV12- 24H \$1,500.00 NM									
19	10/11/12	10/11/12	5p Local 12 News at Five	5:00 PM-5:30 PM	---T---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/11/12 5:22 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 PRATV12- 19H \$1,600.00 NM									
20	10/15/12	10/15/12	5p Local 12 News at Five	5:30 PM-6:00 PM	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 5:42 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 PRATV12- 19H \$1,800.00 NM									
21	10/12/12	10/12/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/12/12 6:25 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 PRATV12- 24H \$2,000.00 NM									
22	10/10/12	10/10/12	M-F 7p-730p	7:00 PM-7:30 PM	--W----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/10/12 7:11 PM M-F 7p-730p 7:00 PM-7:30 PM :30 PRATV12- 24H \$1,400.00 NM									
23	10/11/12	10/11/12	M-F 730p-8p	7:30 PM-8:00 PM	---T---	:30	1	\$1,400.00	NM

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
54504-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1564	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/11/12 7:39 PM M-F 730p-8p 7:30 PM-8:00 PM :30 PRATV12- 24H \$1,400.00 NM									
24	10/15/12	10/15/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 12:31 AM Letterman 11:35 PM-12:35 XM :30 PRATV12- 24H \$850.00 NM									
25	10/12/12	10/12/12	Late Late Show	12:35 XM-1:35 XM	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/12/12 1:07 AM Late Late Show 12:35 XM-1:35 XM :30 PRATV12- 19H \$350.00 NM									
26	10/10/12	10/10/12	M-Th/Su 430a News	4:30 XM-5:00 XM	--W----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/10/12 4:29 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 PRATV12- 19H \$250.00 NM									
27	10/15/12	10/15/12	M-Th/Su 430a News	4:30 XM-5:00 XM	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 4:41 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 PRATV12- 19H \$250.00 NM									
28	10/13/12	10/13/12	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/13/12 7:24 AM 6a-8a Local 12 News Sat 7:00 AM-7:30 AM :30 PRATV12- 24H \$700.00 NM									
29	10/13/12	10/13/12	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/13/12 7:40 AM 6a-8a Local 12 News Sat 7:30 AM-8:00 AM :30 PRATV12- 19H \$700.00 NM									
30	10/13/12	10/13/12	Sat 105a-205a	1:05 XM-2:05 XM	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/13/12 1:41 AM Sat 105a-205a 1:05 XM-2:05 XM :30 PRATV12- 24H \$325.00 NM									
31	10/14/12	10/14/12	Newsmakers	11:00 AM-11:30 AM	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$800.00									

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INVOICE

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Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
54504-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1564	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
31	10/14/12	10/14/12	Newsmakers	11:00 AM-11:30 AM	-----S	:30	1	\$800.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/14/12</td><td>11:22 AM</td><td>Newsmakers</td><td>11:00 AM-11:30 AM</td><td>:30</td><td>PRATV12- 19H</td><td>\$800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/14/12	11:22 AM	Newsmakers	11:00 AM-11:30 AM	:30	PRATV12- 19H	\$800.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKRC	Su	10/14/12	11:22 AM	Newsmakers	11:00 AM-11:30 AM	:30	PRATV12- 19H	\$800.00	NM																					
32	10/14/12	10/14/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$1,000.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$1,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$1,000.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/08/12	10/14/12	-----S	1	\$1,000.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/14/12</td><td>6:50 PM</td><td>630p Local 12 News Sun</td><td>6:30 PM-7:00 PM</td><td>:30</td><td>PRATV12- 24H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/14/12	6:50 PM	630p Local 12 News Sun	6:30 PM-7:00 PM	:30	PRATV12- 24H	\$1,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKRC	Su	10/14/12	6:50 PM	630p Local 12 News Sun	6:30 PM-7:00 PM	:30	PRATV12- 24H	\$1,000.00	NM																					
Total Spots							32																								

Payment Terms 30 Days

<u>Gross Total</u>	\$28,850.00
<u>Agency Commission</u>	\$4,327.50
<u>Net Amount Due</u>	\$24,522.50

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